

1. Class 1 Data: Data that may be reported by Project Stakeholders on an individual entity level in formats available to the general public. Data fields may include:

- i. Entity Name
- ii. Entity Web Address
- iii. Entity Type (e.g. For Profit, Not for Profit, etc.)
- iv. General Focus
- v. Specific Focus / Niche
- vi. Industry Classification (e.g. Human, Plant, NAICS)
- vii. Location
- viii. Publicly listed company contact information
- ix. Age of entity

2. Class 2 Data: Data that may NOT be reported by Project Stakeholders on an individual entity level in formats available to the general public. Data must be aggregated OR Stakeholders must obtain prior written permission from entity itself before Class 2 Data disclosure. Data fields may include:

- i. Individual Contact Info
- ii. Current Number of Employees
- iii. Employment Growth (last twelve months)
- iv. Education Level of Workforce
- v. Desired Education Level For Vacancies
- vi. Sales – 2014
- vii. R&D Spend – 2014 & 2015