



## Michael Shapow

### Partner

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Michael Shapow is a Partner in RubinBrown's Business Advisory Services Group. He has more than 35 years of consulting experience. He works with clients in various industries to advise across all business functions including information technology, accounting, mergers and acquisitions, business development, market strategy and executive leadership development.

Before joining RubinBrown, Michael spent 17 years at the world's largest specialized staffing and consulting firm serving strategic accounts for 10 years. Prior to that, Michael was the Partner in Charge of the information technology consulting practice at a top 5, international CPA firm. Earlier experience includes consulting and audit roles at a big 4 CPA firm.

#### Specific Experience/Expertise

- Business advisory services
- Information technology consulting
- Startup consulting
- Management development

#### Education

- Certificate of Management, Mini-MBA, Loyola University – Chicago
- B.A., Accounting, Michigan State University

#### Professional Organizations

- Former President and Board of Directors Member, Institute of Management Accountants
- Member, Financial Executives International

#### Professional Accomplishments, Awards & Publications

- Authored "Marketing a Consulting Niche" chapter in book published by the AICPA
- Authored over 100 white papers / technical articles for national publications on technology, profit improvement and practice management topics
- Guest Speaker, International Conference of Institute of Internal Auditors
- Regularly quoted on IT and business topics by *Crain's Chicago Business*, *Chicago Tribune*, *Orlando Sentinel*, *Going Concern*, *Smart Business* and *Entrepreneur*